

**7th International Evidence Based Library and Information Practice
Conference**

EBLIP7 – The Possibilities are Endless!

July 15-18, 2013



**University Library, University of Saskatchewan
Saskatchewan, Canada**

Sponsorship Package

The 7th International Evidence Based Library and Information Practice conference (EBLIP7) will be held July 15-18, 2013, hosted by the University Library, University of Saskatchewan, in Saskatoon, SK, Canada.



Evidence Based Library and Information Practice (EBLIP) Overview

Applying the best available research evidence in addition to knowledge acquired from experience to library and information practice is the main tenet of EBLIP. There is much to do in our ever-growing and changing field: decisions must be made, practices reviewed, processes and workflows examined, policies updated, and technology implemented. For the past decade, increasing numbers of librarians and information professionals have been consulting the research literature in the fields of library and information science, and other fields such as marketing, business, management, and education, as well as conducting their own research studies, to inform their practice.

Conference Overview

The International Evidence Based Library and Information Practice conference has been held biennially since the inaugural conference in 2001 in Sheffield, UK (120 delegates). Subsequent years have seen the conference held in:

- Edmonton, Alberta (100 delegates-conference capped at 100)
- Brisbane, Australia (306 delegates)
- Durham-Chapel Hill, North Caroline, USA (210 delegates)
- Stockholm, Sweden (163 delegates)
- Manchester, UK (170 delegates)

The 2013 conference in Saskatoon will consist of a day of continuing education activities (July 15) and three days of keynotes, concurrent conference sessions, posters, and networking opportunities (July 16-18). EBLIP7 will be held on campus at the University of Saskatchewan. Delegates of previous conferences have attended from such countries as the UK, USA, Canada, Australia, Sweden, Belgium, Denmark, India, Nigeria, Finland, Norway, Serbia, Turkey, Germany, Indonesia, Morocco, Italy, Qatar, The Netherlands, Jamaica, and Malaysia. EBLIP7 promises to be an exciting event as the evidence based library and information practice movement continues to gain global momentum.

Sponsorship Opportunities

We offer a variety of sponsorship opportunities. We invite your organization to participate in the 7th International Evidence Based Library and Information Practice conference. Participation can occur in several ways as outlined below. All funds are in Canadian dollars. Join us on our 2013 adventure. *The possibilities are endless!*

Packages

Platinum Sponsor - \$7,000+

Platinum sponsors will receive:

- 1x complimentary conference registrations which include conference sessions July 16, 17, and 18; the opening reception; and the conference banquet

- Logo placement: premium placement on conference website with link to company homepage.
- Advertisement in conference syllabus: a full page for sponsoring institution's message provided by the sponsor (e.g. academic program promotion, or corporate image ad). Content to be approved and placement to be determined by conference organizers.
- Branded material(s)/literature placement in conference takeaway bag

Gold Sponsor - \$5,000-\$6,999

- Logo placement: premium placement on conference website with link to company homepage.
- Advertisement in conference syllabus: a half page for sponsoring institution's message provided by the sponsor (e.g. academic program promotion, or corporate image ad). Content to be approved and placement to be determined by conference organizers.
- Branded material(s)/literature placement in conference takeaway bag

Silver Sponsor - \$3,000-4,999

- Logo placement: premium placement on conference website with link to company homepage.
- Advertisement in conference syllabus: a quarter page for sponsoring institution's message provided by the sponsor (e.g. academic program promotion, or corporate image ad). Content to be approved and placement to be determined by conference organizers.
- Branded material(s)/literature placement in conference takeaway bag

Bronze Sponsor - \$500-\$2,999

- Logo placement: premium placement on conference website with link to company homepage.
- Advertisement in conference syllabus: a quarter page for sponsoring institution's message provided by the sponsor (e.g. academic program promotion, or corporate image ad). Content to be approved and placement to be determined by conference organizers.

Targeted Sponsorship Opportunities*

Conference Banquet

\$12,000 commitment and Platinum Sponsorship status

- 1x complimentary conference registrations which include conference sessions July 16, 17, and 18; the opening reception; and the conference banquet
- Logo placement: premium placement on conference website with link to company homepage.
- Advertisement in conference syllabus: a full page for sponsoring institution's message provided by the sponsor (e.g. academic program promotion, or corporate image ad). Content to be approved and placement to be determined by conference organizers.
- Branded material(s)/literature placement in conference takeaway bag

Opening Reception

\$8,000 commitment and Platinum Sponsorship status



- 1x complimentary conference registrations which include conference sessions July 16, 17, and 18; the opening reception; and the conference banquet
- Logo placement: premium placement on conference website with link to company homepage.
- Advertisement in conference syllabus: a full page for sponsoring institution's message provided by the sponsor (e.g. academic program promotion, or corporate image ad). Content to be approved and placement to be determined by conference organizers.
- Branded material(s)/literature placement in conference takeaway bag

Conference Lunch (3 to choose from)

\$5,000 commitment each and Gold Sponsorship status

- Logo placement: premium placement on conference website with link to company homepage.
- Advertisement in conference syllabus: a half page for sponsoring institution's message provided by the sponsor (e.g. academic program promotion, or corporate image ad). Content to be approved and placement to be determined by conference organizers.
- Branded material(s)/literature placement in conference takeaway bag

Coffee Breaks (5 to choose from)

\$1,000 commitment and Bronze Sponsorship status

- Logo placement: premium placement on conference website with link to company homepage.
- Advertisement in conference syllabus: a quarter page for sponsoring institution's message provided by the sponsor (e.g. academic program promotion, or corporate image ad). Content to be approved and placement to be determined by conference organizers.

***Partial sponsorship is welcome for the targeted sponsorship opportunities. All partial sponsors will receive acknowledgement in the conference program and on the conference website.**

To become an EBLIP7 sponsor please send an email with the information below to EBLIP7 Conference Chair Virginia Wilson at virginia.wilson@usask.ca.

Name of organization:

Name contact person in your organization:

Email of contact person:

Amount of support:

Event sponsored (if applicable):

Please address any inquiries about sponsorship to virginia.wilson@usask.ca .